

MA Community started

since August 2018

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Vision

- Increase awareness and value of Medical Affairs activity

Scope

- All MA activities except for Medical Communication (Medical Information, Medical Writing), Pharmaco-vigilance

Activity

- Consider ideal situation of MA functions from various viewpoints
- Discuss the appropriate Medical Affairs competencies

Interesting Area

- Evidence Generation
- Medical Scientific Capability
- Medical Science Liaison
- Customer engagement
- Digital Practices

Feel free to join us!!