



DIA MA Community



Vision

Increase awareness and value of MA activity among industry, academia and regulatory agency



Scope

All Medical Activities to deliver optimal medical care to patients (or all stakeholders)

□ Activity

- Consider ideal situation of MA from various viewpoints
- Design and deliver DIA MA forum
- Seek collaboration with other DIA communities

□ Area of interest

- Unmet Medical Needs
- Medical Impact
- Digital transformation
- Patient centric activity
- Evidence Generation
- Medical Science Liaison
- Medical Education

Lead: Tadashi Urashima (GSK)

Member: Shinichi Nishiuma (Aculys), Yoshiyuki Sugimoto (AbbVie), Mitsutoshi Toda (Novartis), Shuji Uno (BMS), Tetsuya Watanabe (Astellas), Sonoko Misawa (Chiba univ), Jun Hasegawa (M3), Nana Oguro (M3), Hiroko Hizaki (Santen), Hirotaka Kuroki (Chugai), Kengo Matsumura (Alexion pharma), Junichiro Ohira (Medixpost), Yasuyo Oki (Sanofi), Takeshi Ishido (AbbVie)

Feel free to join us!!