



# DIA MA Community



## Vision

Increase awareness and value of MA activity among industry, academia and regulatory agency



## Scope

All Medical Activities to deliver optimal medical care to patients (or all stakeholders)

### □ Activity

- Consider ideal situation of MA from various viewpoints
- Design and deliver DIA MA forum
- Seek collaboration with other DIA communities

### □ Area of interest

- Patient centric activity
- Evidence Generation
- Medical Science Liaison
- Medical Education
- Digital transformation
- Collaboration with external stakeholders

Lead: Yoshiyuki Sugimoto (AbbVie)

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**Fell free to join us!!**