#1004

Toward Clinical Trials which Patients and Citizens Know: Innovations to Resolve Information Asymmetrics

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Survey Background and Objectives

Background

 According to a recent survey on the usability of the Japan Primary Registry Network (JPRN), conducted by JMACCT, searchability and accessibility of the JPRN were not on a par with other clinical search sites and matching sites.

Objectives

• To gather patient feedback through customer experience tests on the JPRN platform in order to identify areas for improvement including searchability and accessibility, and to gain new insights.

Overview of Survey

Survey method: Online semi-structured interview (60 min/each) **Target Population:**

- Those who consent to recording of survey interviews and use of the recorded data
- Males or females aged 18 years or older to whom the following two conditions apply
 - 1. Patients who have never participated in a clinical trial

2. Patients who have participated in a clinical trial Number of participants (N=12): 5 males and 7 females

• 2 participants in 30s, 2 participants in 40s, 6 participants in 50s, and 2 participants in 60s



JPRN Search Portal



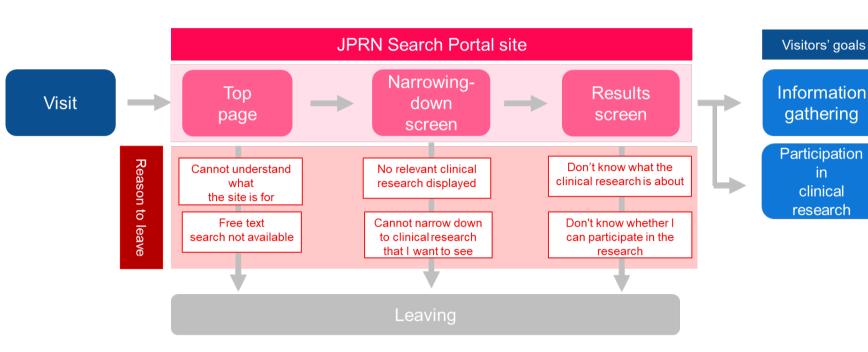


clinical



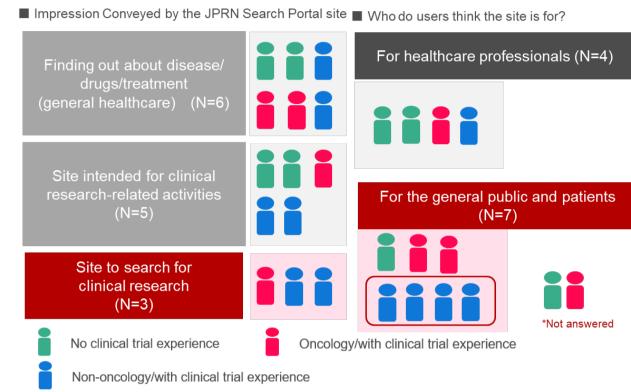
Current Status of Various Screens on the JPRN Search Portal Site

Several factors affecting each screen that make users leave the site.



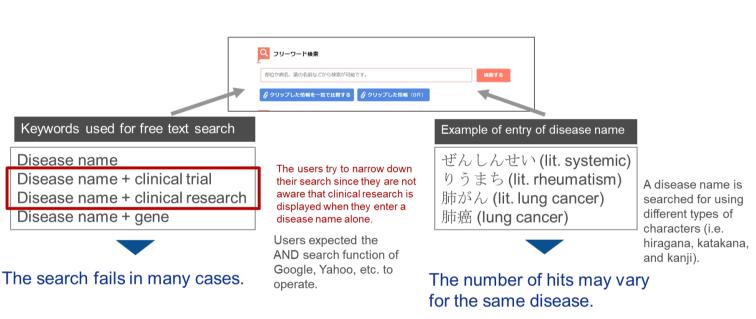
Impression Conveyed by the JPRN Search Portal Site

The target audience and purpose of the site are unclear.



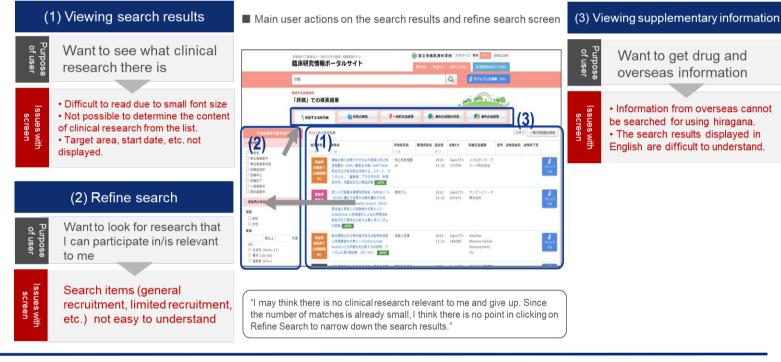
Free Text Search

It is not possible to look for the information the user wants or needs because searchability differs significantly from that of general web search engines.



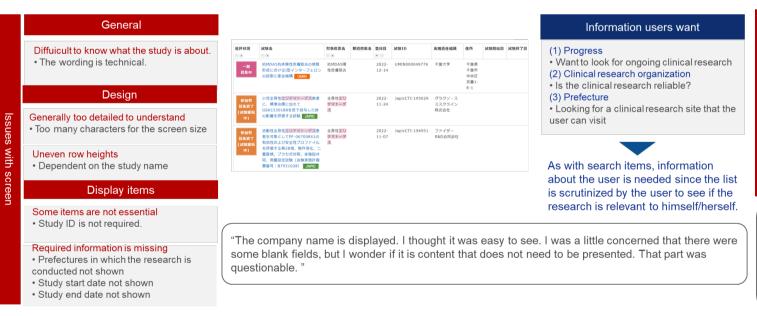
Search Results and Refine Search Screen

It is difficult to narrow down a search without a detailed understanding of the terminology and systems associated with clinical research.



Issues with Refine Search Results

It is not possible to determine whether users can participate based on the list.



Issues with Clinical Research Information Screen

The item titles and content of the clinical research information were too technical for the users to understand.



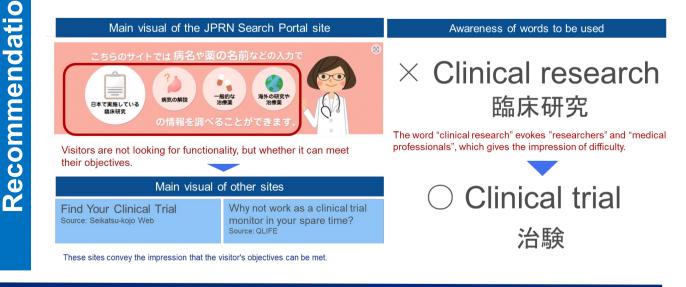
Issues and Summary of JPRN Search Portal Site

Not all users, including patients and the general public, will be able to obtain the information they want on this site.



1: Communicate the Purpose of Use of the Site

Using wording that most users can comprehend, make it clear whether the site serves their purpose.



2: Implement User-friendly Search Functions

Implement intuitive search functions that are helpful and convenient for site users.

3: Ensure the Content Provides What the Study is About

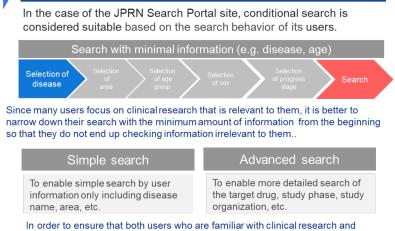
Ensure that the content allows users browsing this page to understand what the study is about.



and searching a particular clinical study. However, it is less useful

when browsing information on multiple clinical studies unless

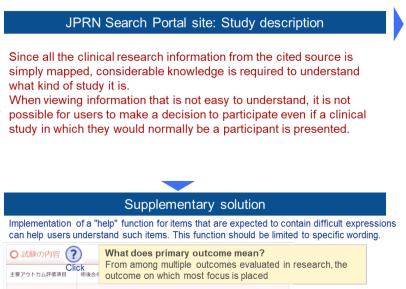
highly accurate search can be assured.

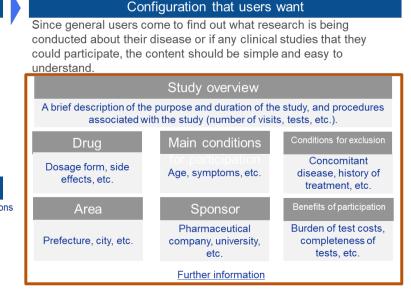


users who are not can achieve their objectives, it is recommended to implement

a simple search function for general use and a detailed search function for

Conditional search (select several conditions)





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Recommendations

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